



## At a Glance

**Company:** icould  
**Location:** UK Midlands and SE  
**Business:** Careers Information  
**Staff:** 6

## Problems

- Working from multiple locations
- Maintaining a secure file storage solution
- Desire to offer flexible working for staff
- Multiple devices (iPhone, iPad, Laptop)

## Solutions

- [‘Cloud Storage’](#) (Data)
- Hosted Exchange (Email)
- Business Support

## Benefits

- Access to all company data ‘anywhere’
- Off-site backup of company data
- Distribution of information to staff in remote locations via iPhone and iPad
- Resilience with ‘undo’ and ‘un-delete’ options for lost files



## The Company

icould is recognised as a leader in innovative careers information, offering young people the inside story of how careers work. The icould storytellers relate, in their own words, their real life career journeys using over a thousand easy to search, varied and unique career videos.

## The Problem

Originally based in Cambridge, the company was looking to introduce more flexible working arrangements for its staff, which are based all over the Midlands, East Anglia and South East. As the icould team are required to visit many locations and to present with video, a reliable method of accessing this data was needed.

icould were using a file storage / email system in Cambridge with VPN links back to each user. However, with the need to support remote working linked with the planned relocation it was not going to be viable going forward. Moreover, the new business model required the use of iPad and iPhone hardware which was less able to work effectively with VPN’s

## The Solution

Abussi supplied an all new hardware platform with each user taking 3 new devices, iPad, iPhone and laptop. All hardware was pre-configured and setup prior to the move date from Cambridge.

Abussi implemented a DropBox solution which provides a [‘cloud storage’](#) location of around 350Gb for data and a Hosted Exchange mailbox for each user. Both services were linked to the iPad / iPhone / Laptop so business data and email would be available from any location and on any device.

Finally, a data migration took place to move information from Cambridge to the new DropBox location. This was carried out over a weekend and was available from the start of operations for the new business.

Click [HERE](#) for more information

“.. Their knowledge of ‘cloud’ technologies and remote working has enabled icould to transition operationally from a central, office based organisation to one supporting home-based working for staff distributed across the West Midlands, East Anglia and the South..”

“..Abussi helped us to manage this change in a matter of days using cost effective solutions with no disruption to our core services..”

**Kevin Tyler, Chief Operating Officer, icould**

**Abussi Ltd provides business owners with a level of IT support usually reserved for larger companies with full time IT staff. However, Abussi provides this as an outsourced service without high level of investment. Instead of employing an expensive in-house IT department, Abussi clients gain unlimited support from a staff of qualified experts.**

**Our solutions will save you money, decrease downtime and allow you to focus on what matters most – your business.**

